



Checklist 1 - Choose The Right Network

Project Name: _____ Date: _____

To begin your affiliate marketing journey, it's important to choose the right network for your business. We recommend when starting out to build up a reputation on one network. You'll see why when reviewing the other checklists and when it comes to getting approved to promote. Saying this, it's important to have accounts on all the top affiliate networks within your niche.

Internet Marketing Niche Instant Pay Networks

(Below are the networks which generally pay instantly direct to your Paypal account. All are free to open an account. Please note if you are new you can expect payments to be delayed for 30 - 60 days until you start making more consistent sales)

- | | Yes | No |
|--|--------------------------|--------------------------|
| 1 Have you created an account with JVZoo? | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 Have you created an account with Warrior Plus? | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 Have you created an account with JvShare? | <input type="checkbox"/> | <input type="checkbox"/> |

Affiliate Networks Outside of the Internet Marketing Niche

Regardless what type of product you wish to promote, item, software or service you wish you promote, chances are there is an affiliate program for this, including hotels, food companies, software companies, gaming, health, crypto, other software, golf, dogs, music, etc, etc. Below is a list of the most reputable affiliate companies with tens of thousands of offers at your disposal.

- | | Yes | No |
|---|--------------------------|--------------------------|
| 4 Have you created an account with Ebay Affiliates? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 Have you created an account with Amazon Affiliates? | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 Have you created an account with Clickbank? | <input type="checkbox"/> | <input type="checkbox"/> |

Notes

IM CHECKLIST

Checklist 1 - Choose The Right Network

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|----|---|--------------------------|--------------------------|
| 7 | Have you created an account with Revenue Wire? | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 | Have you created an account with Avantlink? | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 | Have you created an account with Commission Junction? | <input type="checkbox"/> | <input type="checkbox"/> |
| 10 | Have you created an account with Flex Offers | <input type="checkbox"/> | <input type="checkbox"/> |
| 11 | Have you created an account with Commission Factory | <input type="checkbox"/> | <input type="checkbox"/> |

Other Networks - Is It for me?

(When it comes to new and upcoming companies we look at a few important factors before deciding to promote their offers)

- | | | Yes | No |
|----|--|--------------------------|--------------------------|
| 12 | Is there a good selection of offers to promote?
<i>Less than 100 we would usually pass as it tells us it's not a big network.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13 | What are the payout terms?
<i>Instant is not always an option but you want to get paid within 60 days.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 14 | Is there a minimum payout?
<i>Be careful in this case. If the minimum payout is \$1000, can you make this amount on that network?</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15 | Is there a fast response from support?
<i>It's very easy to contact and test.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16 | How long do the cookies last? | <input type="checkbox"/> | <input type="checkbox"/> |

Notes

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The longer the better but if only 7 days I would pass. Most programs offer lifetime cookie or 365 day cookie.

17 Are reputable brands and companies use this network?

Seeing branded names and people you are familiar with is a good sign. Low quality products, sales page and if the general look of the site is bad, it's not a good sign.

Notes