# 2 HOUR PER MONTH MEMBERSHIP SITE CHECKLIST

**By Kevin Fahey** 

https://imviptraining.com

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**About Me:** Marketing online full time since 2007 wth over 25,000 students from all around the world. After spending the first 5 years putting all my efforts into email marketing and affiliate marketing I turned to create information marketing products and software to help online entrepreneurs expand their knowledge and get better results from their marketing efforts. In 2017 I created <a href="IMChecklist.org">IMChecklist.org</a> which now includes over 478 marketing checklists that provide a step by step process to everything that's required to succeed online.

I hope you enjoy this free checklist report. This is one of the 18 membership training checklists we have include the complete volume Click the link below to check out the full volume and training.

# **SEE OUR MEMBERSHIP CHECKLISTS**

### & PRODUCT CREATION TRAINING HERE

Here are the 3 methods for creating a profitable membership in 2 hours per month.

## **METHOD #1 - A MONTHLY LIVE TRAINING WEBINAR:**

- 1. Arrange a monthly live training webinar that will be hosted for 45 minutes to one hour.
- 2. Content Idea #1 Prepare a 45-minute presentation on trending content and leave 15 minutes at the end for questions and answers.
- 3. Content Idea #2 Survey your members or ask questions inside the Facebook Group of those topics they would like covered and complete a presentation around this.
- 4. Content Idea #3 Q n A Webinar from start to finish on any topic.

5. Content Idea #4 – Work directly with members on the webinar helping them with their problem.

### METHOD #2 - A NEW 20 MINUTE VIDEO EVERY WEEK:

- 1. Another exciting membership plan based on a total of 2 hours per month is uploading a 20-minute video every week for your members.
- 2. You can make this video in a step by step process and continue the training and story every week.
- 3. This will increase the curiosity and interest of your members in the upcoming video, and they'll keep subscribed to this membership plan.
- 4. This 2 hours per month plan is divided into many small parts that are uploaded every week instead of uploading them altogether and easily managed.

### **METHOD #3 - A REPORT AFTER EVERY 2 WEEKS:**

- 1. Create a report on whichever topic your customers like and upload a new report every 2 weeks.
- 2. Your report does not need to be a novel. A 6 to 10-page report clearly explaining a topic will keep your members happy. After 1 year, you've 26 reports you can use to easily attract new members and sell in different ways.

### Resources

- 1. IMChecklist.org Online Marketing Checklist With Private Label Rights
- 2. IM Checklist Volume 25 Membership Site Checklists & Training
- 3. IM VIP Training Access to 16 complete online marketing video training courses.
- 4. Commission Five How To Generate 4-Figures From Every Affiliate Promotion You Do.
- 5. <u>Kevin's Productivity Hacks Become 400% More Productive & Skyrocket Your Business</u>